



Mercedes-Benz

Press Information

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Mercedes-Benz Canada introduces the latest plug-in hybrid model from Mercedes-AMG: The Mercedes-AMG E 53 HYBRID 4MATIC+ Sedan

- The 2025 [Mercedes-AMG E 53 HYBRID 4MATIC+ Sedan](#) is the latest plug-in hybrid model from Mercedes-AMG. It combines exceptional performance and driving dynamics with the efficiency of a 69 km all-electric range¹.
- The new performance hybrid is now arriving at Canadian dealerships starting at an all-inclusive cash selling price of \$111,805² (base MSRP: \$105,000).

MISSISSAUGA, ONTARIO – Now arriving to Canadian dealerships, the [2025 Mercedes-AMG E 53 HYBRID 4MATIC+ Sedan](#) is the latest plug-in hybrid model from Mercedes-AMG. With an AMG-enhanced 3.0-litre inline six-cylinder turbocharged engine and permanently excited synchronous electric motor, the all-new Mercedes-AMG E 53 HYBRID 4MATIC+ Sedan provides a combined system output of 577 hp (604 hp with optional RACE START³). The powerful hybrid powertrain and standard AMG Performance 4MATIC+ fully variable all-wheel drive enable impressive acceleration from 0-100 km/h in as little as 3.8 seconds (with optional RACE START³). Standard AMG RIDE CONTROL suspension with adaptive adjustable damping and active rear-axle steering also contribute to the outstanding dynamic driving experience. The AMG DYNAMIC PLUS Package allows customers to further elevate the performance of the AMG Sedan. The optional package introduces an AMG High Performance Composite Brake System at the front with larger 15.4-inch brake discs and red six-piston calipers, electronically controlled AMG limited-slip rear differential, dynamic engine mounts, RACE START and AMG Performance Steering Wheel in Nappa leather/microfibre.

¹ Estimated range per SAE Recommended Practice J1711, June 2010, "Recommended Practice for Measuring the Exhaust Emissions and Fuel Economy of Hybrid-Electric Vehicles, Including Plug-in Hybrid Vehicles," with some exceptions. [EPA Plug-In Hybrid Vehicle Test Procedure](#) with 100% charged battery and all-season tires. Actual range may vary (sometimes, substantially) based on model characteristics and specifications (including wheel/tire styles, pressure, vehicle features/systems), body type, charging capacity settings, ambient temperature, terrain, battery temperature, age and condition, optional equipment, loading, driving mode/habits, weather, use and maintenance of your vehicle. For informational and comparison purposes only. See [vehicles.nrcan.gc.ca](#) and [2025 AMG E 53 4MATIC+ Sedan | Mercedes-Benz Canada](#) for more information.

² Selling price represents the vehicle's cash purchase price and includes freight and PDI (up to \$3,995), A/C surcharge (\$100), tire charge (up to \$35), dealer administration charges (up to \$695), OMVIC/AMVIC fees (\$12.50), the estimated Federal Luxury Tax surcharge (where applicable, for vehicles priced above \$100,000), and any other applicable fees, levies or duties (all of which may vary by region and/or dealer). The actual value of the Federal Luxury Tax surcharge will be calculated by your dealer based on the vehicle's pre-tax negotiated selling price, and will be the lesser of: (i) 10% of the vehicle's negotiated selling price, or (ii) 20% of the vehicle's negotiated selling price above the \$100,000 threshold; see your dealer or visit the Government of Canada's website for details. License, insurance, registration, the specific duty on new tires (in Quebec), and applicable sales taxes are extra. Selling price does not include any products, services or optional add-ons not listed that may be available to you through your selected Mercedes-Benz dealer, nor does it include lien registration or third-party agent fees of up to \$130 if leased or financed (which fees may vary by region, lease/finance, and contract term). The actual vehicle purchase price is subject to change and may vary based on dealer and/or customer location, inventory levels, vehicle features and available discounts and rebates. Dealer may sell for less. Please contact your local Mercedes-Benz dealer for full and accurate vehicle pricing and availability.

³ RACE START is available with optional AMG DYNAMIC PLUS Package

Customers can personalize the exterior of the AMG E 53 HYBRID with 12 available paint finishes, including four MANUFAKTUR hues, 20- and 21-inch AMG wheel designs, and three optional exterior design packages – AMG Night Package, AMG Night Package Plus and AMG Exterior Carbon Fibre Package.

Opportunities for individualization also extend to the interior with ARTICO and Nappa leather upholstery choices, AMG Performance steering wheel in multiple finishes and the optional AMG Performance Seat Package. Customers can choose from a number of interior trims, in addition to the new, standard AMG Illuminated Open-Pore Black Ash Wood – exclusive to the AMG E 53 HYBRID. The available MBUX Superscreen Package features a 12.3-inch front passenger display with a selfie and video camera for use when the vehicle is stationary.

Trim Levels at a Glance

Standard Features	Exclusive Trim	Pinnacle Trim
All-Inclusive Cash Selling Price: \$111,805 ² (Base MSRP: \$105,000)	All-Inclusive Cash Selling Price: \$116,605 ²	All-Inclusive Cash Selling Price: \$124,045 ²
Highlights Include: • AMG Performance 4MATIC+ • AMG RIDE CONTROL Suspension with Adaptive Adjustable Damping • Active Rear-Axle Steering • AMG Real Performance Sound • AMG Illuminated Radiator Grille • 3rd Generation MBUX Infotainment with Routines Function • Augmented Reality for Navigation • Surround View 360° Camera • 14.4" Centre Multimedia Display • Wireless Apple CarPlay and Android Auto • Wireless Smartphone Charging • Panoramic Sliding Sunroof	Highlights Include: • All Standard Features • DIGITAL LIGHT • Burmester® 4D Surround System with Sound Personalization • Active Ambient Lighting with Sound Visualization • Heat and Noise Insulating Glass	Highlights Include: • All Standard and Exclusive Trim Features • Head-Up Display • MBUX Interior Assistant • Four-Zone Climate Control

Technical Specs at a Glance

Engine	AMG-Enhanced 3.0L Inline-6 Turbo with P2 Plug-In Hybrid System
Combined system output	577 hp / 604 hp with optional RACE START
Combined system torque	553 lb-ft
Output, combustion engine	443 hp
Torque, combustion engine	413 lb-ft

Output, electric motor	161 hp
Torque, electric motor	354 lb-ft
Charging capacity	AC: 9.6 kW / DC: 60 kW
Battery capacity	28.6 kWh / 21.2 kWh (total / usable)
Acceleration 0-100 km/h (est.)	4.0 sec / 3.8 sec with optional RACE START
Top speed (electronically limited)	250 km/h
Electric range ¹ (EPA)	69 km
Fuel economy – gas + electric ¹	11.2 / 9.0 / 10.2 L/100km (city / highway / combined)

The 2025 [Mercedes-AMG E 53 HYBRID 4MATIC+ Sedan](#) is the latest plug-in hybrid model from Mercedes-AMG, and the latest plug-in hybrid vehicle in Mercedes-Benz Canada's product portfolio joining the [Mercedes-Benz GLC 350e 4MATIC SUV](#) and [Mercedes-Benz GLE 450e 4MATIC SUV](#), which both set the standard for all-electric range in their segments.

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About Mercedes-Benz Canada

Mercedes-Benz Canada Inc. is responsible for the distribution, marketing and customer service of Mercedes-Benz, Mercedes-AMG, Mercedes-Maybach, and all-electric vehicles from Mercedes-Benz, as well as Mercedes-Benz Vans. Headquartered in Mississauga, Ontario, Mercedes-Benz Canada employs approximately 250 people across Canada. Through a nationwide network of 57 authorized dealerships, Mercedes-Benz Canada sold 35,949 vehicles in 2023.

Further information from Mercedes-Benz Canada is available at media.mercedes-benz.ca

For more information, please contact:

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